

Job Description: Design and Multimedia Intern

Location: Downtown Chicago

Status: Intern; 30 hours/week; Schedule is flexible

Starts: September

About us:

At Capsim, we believe in "Learning by Doing." For over 30 years, our users have experienced hands-on learning by simulating real-world business scenarios. We pride ourselves in creating learning tools that are engaging and have lasting impacts. We are driven by our customer's experience, collaboration, creativity, and fun. Our office is located in the heart of downtown Chicago, and our work environment reflects our values. As a team, we are eager to dive in, own challenges, and make a difference.

The Role

- Support the Product Design & Development team in the design and production of materials.
- Maintain and update existing materials.
- Support the Marketing team in creating marketing collateral in both print and digital media.
- This role may expand beyond these projects when/if applicable

Applicants should be looking to develop design experience in a professional environment with a variety of projects, such as designing product features, support materials and marketing collateral. Must be a strong communicator who is comfortable working independently and juggling multiple tasks. The ideal candidate is positive, attentive to detail, experienced in the Adobe Creative Suite, excited to learn, and willing to take direction and feedback.

Qualifications

- Proficient in the Adobe Creative Cloud: InDesign, Illustrator, Photoshop, and Acrobat
- Experience in Microsoft: Word, PowerPoint, and Excel
- Pursuing or completed a BA degree in related design field.
- 1 + year of Graphic Design experience, industry internship or related experience required

Preferred Experience

- Adobe XD
- Video Editing/Videography
- Web Design
- Agile/Scrum
- Multilingual
- UX/UI

Please submit a portfolio or any work samples you find relevant.